



EXHIBITION AND SPONSORSHIP PACKAGES

The conference 'Systems Biology of Microorganisms' is co-organised by several European consortia focused on understanding the internal workings of living microorganisms at a global scale. It will take place at the Institut Pasteur in Paris, France, 22-24 March 2010.

A topical and comprehensive programme will discuss the current state-of-the-art in systems biology of microorganisms and explore future developments and promises. The conference will bring together:

- World-leading scientists from all the disciplines that participate to systems biology
- Experimental biologists who have embraced systems biology to unravel specific biological questions
- Mathematicians, bioinformaticians, and engineers who develop methods to reduce the complexity of biological networks and grasp the underlying principles of their organisation
- Young scientists from all disciplines

We are pleased to offer a variety of commercial opportunities for companies wishing to promote themselves to the delegates at the conference each designed to provide you with a high visibility presence at this high quality event. Information on these opportunities is detailed below. All prices are subject to tax at the prevailing rate.

**For further information and to book contact: Edmund Holzapfel:
Tel: +44 (0) 207 4244615 Email: e.holzapfel@elsevier.com**

EXHIBITION

Exhibition Stand **€1,500**

Your booking includes:

- Table top exhibition stand
- Logo and company listing on the conference website and in the delegate materials
- 1 exhibition place (*no access to conference sessions*)

NOTE: Your booking does not cover insurance for your property of equipment which should be arranged separately. Additional furniture and lighting can be ordered direct from our suppliers

SPONSORSHIP OPPORTUNITIES

Exclusive Sponsorship of the Conference Dinner **€8,000**

Sponsorship of the Systems Biology of Microorganisms dinner provides an unrivalled opportunity to have high profile branding at the main social event of the conference.

Your sponsorship includes:

- Your company logo on menu cards and dinner tickets
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place
- Listing of your company name and logo in the delegate manual
- Your logo, company name, short company profile and link to your website on the conference website

Exclusive Sponsorship of the Delegate Bag

€5,750

Your company logo together with the conference logo on the high quality conference bag given to each delegate, providing you with a profile and long lasting presence.

Your sponsorship package includes:

- Logo on the delegate bag
 - Listing of your company name and logo in the delegate manual
 - Your logo, company name, short company profile and link to your website on the conference website
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Exclusive Sponsorship of Conference Lanyards

€3,750

Your sponsorship package includes:

- Sponsor logo or company name on the lanyards to which delegates clip their name badges
 - Your logo, company name, short company profile and link to your website on the conference website
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High Profile Registration Desk

€4,500

Link your company with the conference with this high profile opportunity. All delegates visit the desk to register and re-visit for more information throughout the period on the conference.

Your sponsorship package includes:

- Sponsor logo or name on the kick panels at the front of the registration desk
 - Display area next to the registration desk for sponsor's own display banner and table for sponsor's literature
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Refreshment Breaks

€3,500

Sponsor the refreshment breaks for the conference. In addition to on-site sponsor signage during the breaks, a display area and table will be provided within the refreshment break area for sponsors to place literature or promotional items during the period of the sponsored break.

Conference Lunch Breaks

€4,000

Sponsor the lunches for the conference. In addition to on-site sponsor signage during the breaks, a display area and table will be provided within the lunch area for you to place literature or promotional items during the period of the sponsored break.

Insert in the Delegate Bags

€865

Your booking includes one insertion of a lightweight sales brochure or leaflet into the delegate wallet given to each conference participant on registration.

Literature Display

€635

Your promotional materials will be displayed by the conference organizers on a dedicated literature display in the area where delegates will have their coffee breaks, lunch and poster viewing sessions

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Terms and Conditions of Booking: Acceptance of applications for sponsorship is at the discretion of the organizers.

Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the sales manager immediately on +44 (0)1865 853045. Cancellation more than 91 days prior to the first open day of the Conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the Conference – 100% of the total charge as a cancellation penalty. Payment must be made in advance of the conference and is nonrefundable according to the above cancellation terms. You will be provided with confirmation of your booking, along with full details of shipping coordinates and relevant shipping deadlines.